



angela lanza

HYBRID DESIGNER

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education

MOORE COLLEGE OF ART & DESIGN

Web & Interactive Design | Philadelphia | 2014–2016

TEMPLE UNIVERSITY, SCHOOL OF MEDIA & COMMUNICATION

Advertising Art Direction | Philadelphia | 2009–2013

experience

JUNIOR UX DESIGNER

Ellucian | Malvern, PA | 2016–Present

Create wireframes, visual designs, and prototypes to optimize the user experience
Collaborate with Analysts, Reserchers, Project Management and Developers

LEAD GRAPHIC DESIGNER

Iris Creative | Fort Washington, PA | 2014–2016

Leader of concept, design, production, and client communication for all projects
Update multiple websites along with creating and marketing digital content

ADMINISTRATIVE & MARKETING COORDINATOR

Daroff Design | Philadelphia | 2014

Coordinated office meetings, travel itineraries, calendars, events, etc.
Collaborated on advertisements, newsletters, press releases, and presentations

GRAPHIC DESIGN INTERN

Skai Blue Media | Philadelphia | 2013

Designed event invitations, brochures, PowerPoints, media kits, and email blasts
Participated in staff meetings, brainstorm sessions and client events

skills

Photoshop	UX & UI Design
Illustrator	Research
InDesign	Wireframing
After Effects	InVision
HTML5	Sketch
CSS/SCSS	Balsamiq
Bootstrap	Mural
Javascript	Print & Digital Production
jQuery	Email Design & Marketing
Social Media	MS Word & PowerPoint
Photography	Client Communication
Typography	Project Management